

**31 March 2010**

**Press Release**

**No Soul For Sale – A Festival of Independents**

**Tate Modern, Turbine Hall**

**Admission Free**

**14 and 15 May 2010, 10:00 – Midnight**

**16 May 2010 10:00 – 18:00**

**For public information number please print 020 7887 8888**

To celebrate Tate Modern's 10th anniversary, the gallery will host No Soul For Sale – A Festival of Independents. For this free arts festival, Tate Modern is inviting over 70 of the world's most innovative independent art spaces, not-for-profit organizations and artists' collectives, from Shanghai to Rio de Janeiro, to take over the Turbine Hall. The festival will fill the iconic Turbine Hall space with an eclectic mix of cutting-edge arts events, performances, music and film on 14-16 May 2010. The gallery will stay open until midnight on Friday 14 and Saturday 15 May for late night events with special guests to be announced very soon. Tate Modern first opened on 12 May 2000 and over 45 million visitors have passed through the gallery's doors since.

To stage No Soul For Sale, Tate Modern is working in collaboration with artist Maurizio Cattelan and curators Cecilia Alemani and Massimiliano Gioni. The festival will bring together some of the most exciting and experimental new art from around the globe, displayed in an unconventional, do-it-yourself style. Ranging from monumental structures to witty interventions, epic performances to interactive installations, participants will exhibit alongside each other without partitions or walls, creating a pop-up village of global art for visitors to explore.

The organisations taking part will respond to the invitation with a range of unique projects, building on the participatory spirit of previous Turbine Hall commissions. White Columns (New York) will work with Sonic Youth-musician, Thurston Moore, to launch the new issue of his Ecstatic Peace Poetry Journal. Publishing poetry by individuals who intersect the worlds of poetry, music and art, the journal will be printed on paper designed to fly as a kite in the Turbine Hall. Meanwhile, Barcelona-based duo Latitudes will collaborate with Spanish artist Martí Anson, who will set up a taxi firm and drive the pair from Barcelona to London and back, designing the vehicle, chauffeur's uniform and route.

Elsewhere in the space, Kling & Bang gallery (Reykjavík) will dangle a large-scale column of cash register rolls from the 40-metre high ceiling of the Turbine Hall, creating an interior space filled with video projections. Hailing from New York, K48 Kontinuum will make their stamp on the Turbine Hall with a giant photo of a slice of pizza plastered to the floor. Arthub Asia (Shanghai/Bangkok/Beijing) will add to the playful, anarchic atmosphere of the festival with work from artist Zhou Xiaohu, who will translate the gallery's signs into Chinese. A number of UK-based organisations will take place including Museum of Everything (London), Auto Italia (London) and The Royal Standard (Liverpool).

The festival will bring together a number of cutting-edge contemporary film and video organisations including Light Industry (New York), Centre Cinématèque de Tanger (Tanger), and no.w.here (London), who will devise programmes of

screenings and collaborations with video artists. It will also invite art-related publications such as e-flux (Berlin), who will set up a production space that allows visitors to act as publisher. All participants will host a live event of their choice on the dedicated performance space on the Turbine Hall bridge, ranging from talks and screenings to performances.

### **Notes to editors**

The first edition of No Soul For Sale – A Festival of Independents was spearheaded by Cecilia Alemani, Maurizio Cattelan, and Massimiliano Gioni, and took place in June 2009 at X initiative in the former Dia Center for the Arts in New York. The idea for the festival was devised to celebrate and foster a spirit of independence and diversity in the art world.

As part of No Soul for Sale, Tate Modern is opening late on the 14 and 15 May 2010, tying-in with the nationwide project Museums at Night. Museums at Night is the annual after-hours celebration of UK culture, history and heritage that sees museums and galleries all over the UK staying open late and putting on special events to get people to do something different with their evening – and enjoy the history and heritage on their doorstep.

Independent arts organisations taking part in No Soul For Sale include: Alternative Space LOOP (Seoul), Arrow Factory (Beijing), Arthub Asia (Shanghai/Bangkok/Beijing), Artis - Contemporary Israeli Art Fund (New York / Tel Aviv), Artspeak (Vancouver), Artists Space (New York), Auto Italia (London), Ballroom (Marfa), Black Dogs (Leeds), Barbur (Jerusalem), Capacete Entertainment (Rio de Janeiro), Casas Tres Patios (Medellín), Centre Cinématèque de Tanger (Tangier), Cinema Project (Portland), cneai= (Paris-Chatou), Collective Parasol (Kyoto), Dispatch (New York), e-flux (Berlin), Elodie Royer and Yoann Gourmel - 220 jours (Paris), Embassy (Edinburgh), Exyzt & Coloco (Paris), Filipa Oliveira + Miguel Amado (Lisbon), FLUXspace (Philadelphia), FormContent (London), Galerie im Regierungsviertel/Forgotten Bar Project (Berlin), Green Papaya Art Projects (Manila), Hell Gallery (Melbourne), Hermes und der Pfau (Stuttgart), i-cabin (London), Intoart (London), K48 Kontinuum (New York), Kling & Bang (Reykjavík), L'appartement 22 (Rabat), Latitudes (Barcelona), Le Commissariat (Paris), Le Dictateur (Milan), Light Industry (New York), Lucie Fontaine (Milan), lugar a dudas (Cali), Machine Project (Los Angeles), Mousse (Milan), Museum of Everything (London), Next Visit (Berlin), New Jerseyy (Basel), Not An Alternative (New York), no.w.here (London), Oregon Painting Society (Portland), Or Gallery (Vancouver), P-10/Post Museum (Singapore), Para/Site Art Space (Hong Kong), Peep-Hole (Milan), PiST (Istanbul), PSL [Project Space Leeds] (Leeds), Rhizome (New York), Salamanca (Jerusalem), San Art (Ho Chi Minh City), Studio 1.1 (Liverpool), Suburban (Chicago), Swiss Institute (New York), The Mountain School of Arts (Los Angeles), The Royal Standard (Liverpool), Thisisnotashop (Dublin), Torpedo - supported by the Office for Contemporary Art Norway (Oslo), Tranzit (Prague), Viafarini DOCVA (Milan), Vox Populi (Philadelphia), Western Bridge (Seattle), Western Front Society (Vancouver), White Columns (New York), Y3K (Melbourne), 2nd Cannons Publications (Los Angeles), and 98 Weeks (Beirut).